

ANSER Newsletter

Bulletin d'ARES

Association for Nonprofit and Social Economy Research

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4th annual ANSER-ARES conference to be held in beautiful Fredericton!

Join us from June 1 and June 3, 2011 for our conference, ***Building Community: Exploring the Contributions of Nonprofits and the Social Economy***. A variety of scholars, practitioners, governments and students will participate in three days of stimulating presentations and conversations. The 4th annual conference will feature

- Mr. James Hughes, Deputy Minister, Social Development New Brunswick, Community Keynote: ***Communities Role in Poverty Reduction / Le Rôle des Communautés dans la Lutte à la Pauvreté***
- Dr. Jacquelyn Thayer Scott, Professor, Shannon School of Business, and Past President, Cape Breton University, Nova Scotia, Academic Keynote: ***Reinventing our Social Economy Organizations: We Can, Must and Should – Even Though it's Hard!***

The sub-themes for which there are papers, panels and roundtables include: differing perspectives of the social economy, civil society and its challenges, nonprofits and charities in a changing world, social enterprises and social entrepreneurship, co-operatives and their challenges, community organizing & community economic development, volunteering & citizen engagement, changing conceptions of financing, governance & management, public policy & government relations, communication, networking & social marketing, community-university research partnerships

Each year, as part of the Congress of the Humanities and Social Sciences, ANSER-ARES brings together leading academic researchers, practitioners, consultants, policymakers and community organizations from Canada and internationally to discuss current and emergent issues.

Don't miss the opportunity to learn about cutting edge research, network with those doing similar research, catch up with old colleagues, and make new friends!

We're on the Web!
See us at:

<http://www.anser-ares.ca/>

Venez visiter notre site web



Please plan on joining us for the

ANSER-ARES Annual General Meeting

to be held on June 2, 2011 from 1:00 to 2:00 p.m.
in room T – 102, University of New Brunswick

Everyone is welcome!



ANSERJ News

La Revue canadienne de recherche sur les OSBL et l'économie sociale/Canadian journal of nonprofit and social economy research ANSERJ (<http://www.anserj.ca>) cherche un rédacteur adjoint de compte-rendu francophone. Le travail bénévole consiste à identifier des livres en français qui méritent un compte-rendu dans ANSERJ, à solliciter des personnes pour rédiger les comptes-rendus et à relire les textes avant leur publication dans la revue. Cette personne fait également parti du Comité de gestion de la revue. Contacter Francois Brouard, Rédacteur en chef francophone, francois_brouard@carleton.ca pour soumettre votre candidature ou si vous avez des questions.

ANSERJ, Revue canadienne de recherche sur les OSBL et l'économie sociale sollicite des articles de recherche de grande qualité portant sur toutes les facettes des organisations sans but lucratif et l'économie sociale. Des articles jusqu'à un maximum de 8000 mots peuvent être soumis à tout moment.

ANSERJ, the Canadian Journal of Nonprofit and Social Economy Research, welcomes high quality research articles on any facet of nonprofits and the social economy. Articles up to a maximum of 8,000 words can be submitted at any time. Presenters at the June 2011 ANSER-ARES and CASC Conferences are invited to consider preparing their papers for submission. As 2012 is the International Year of Co-operatives, the journal is particularly interested in receiving submissions in this area.

Peter Elson and Francois Brouard
Editors, ANSERJ
www.anserj.ca

Attention Graduate Students and Graduate Student Supervisors

ANSER-ARES continues to build greater support of graduate student research and involvement in research related to non-profit studies and the social economy. In support of this objective, 2011-2012 will once again see the association providing a number of awards for graduate students. There are different deadlines for different awards, please visit the ANSER-ARES website for more information.

Meet the Treasurer: Elizabeth Hicks

Gloria DeSantis interviewed Elizabeth Hicks, ANSER-ARES Treasurer, for this ANSER-ARES newsletter.

Gloria: Let us begin with you giving us a brief introduction of yourself.

Elizabeth: I am an Associate Professor at Mount Saint Vincent University teaching courses in accounting and taxation in the Department of Business Administration and Tourism and Hospitality Management; I am also a Chartered Accountant. I sit on the Board of Directors of the Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC). This organization is developing an international statement of recommended practices for co-operative accounting and reporting. I chaired the Management Board of the Centre for Women in Business, which assists women to start and grow their businesses. I chaired the board for the Uniacke Estate Entrepreneurial Education Society which mentored students in starting and operating their own businesses. Prior to MSVU, I worked as a professional accountant with government and two international public accounting firms, first in assurance and then in taxation. My husband and I live outside Halifax. We have two adult daughters and as of February 2011, a grandson.



Gloria: What originally drew your interest to the field of nonprofits and social economy organizations?

Elizabeth: My interest in the social economy grew out of my interest in green / environmental accounting. Traditional accounting reports are woefully inadequate in capturing the full true cost of conducting business therefore leading to poor decisions by organizations. Dr. Leslie Brown introduced me to co-operatives and I immediately saw that similar to environmental accounting, traditional accounting failed to adequately account for and report on the dual purpose of co-operatives, that is, the social along with the economic.

Gloria: Professionally speaking, what are you excited about now? What drives you?

Elizabeth: I am still very excited about improving accounting and reporting to reflect the triple bottom line, that is economic, social and environmental. Good decisions can only be as good as the information we have available. I am both interested in developing reporting for internal use by co-operatives to assist in strategic planning and self assessment and in developing standards for triple bottom line reporting to external stakeholders. This is important so that members as owners of their co-operatives can assess their co-operatives' performance in relation to their social and environmental goals and other stakeholders can gain an understanding of the true contribution co-operatives make to our communities.

Gloria: Why did you decide to get involved with ANSER-ARES?

Elizabeth: The work of Dr. Jack Quarter and Dr. Laurie Mook on accounting for not-for-profits initially inspired me to become involved in ANSER-ARES. I also find that the ANSER-ARES conference is an exciting opportunity to network and discuss current issues and topics related to my research with people with diverse backgrounds and expertise.

Gloria: What role do you see ANSER-ARES playing in the future?

Elizabeth: Currently, the annual ANSER-ARES conference and the new journal, ANSERJ, are wonderful venues for bringing together academics and practitioners interested in non-profits and the social economy to learn from one another. I see this as very important to continue and expand by encouraging more participation internationally. The current awards for students researching in the area of non-profits and the social economy are also very important for encouraging up and coming researchers in this area.

Gloria: On a more personal note, what do you do in your spare time?

Elizabeth: I really enjoy being outdoors in my spare time whether it is hiking, gardening, sailing and boating, cross country skiing, snow shoeing or cycling. When I have the opportunity I also enjoy travelling and visiting new places.

Gloria: What is your favourite book and why?

Elizabeth: It is so difficult for me to pick a favourite but one book I really enjoyed reading was “Trinity”. I enjoyed the historical background in a fictional setting that provided insight into a very difficult social and political situation. It gives me hope that some of the struggles we experience today may come to a peaceful conclusion.

Gloria: What are you reading right now?

Elizabeth: At the moment I have just begun reading “A Thousand Splendid Suns”.

Board Member Profile: Sherida Ryan



Sherida Ryan is the coordinator of a five year Social Science and Humanities Research Council of Canada CURA, Social Business for Socially Marginalized Groups. She is also the Knowledge Mobilization and Social Media Director for the Social Economy at the University of Toronto. Sherida teaches in the Faculty of Adult Education and Community Development at the Ontario Institute for Studies in Education, University of Toronto. Her research focuses on the interface of emerging information and communication technology, community development and social economy organizations. Sherida has recently published two academic book chapters and a peer reviewed article on her research, as well as co-editing two books. She is also an Internet research analyst for MetaViews, a Toronto based organization that provides research and consulting services on the relationship between media, technology, and society. She has been an ANSER-ARES Board member since 2009.

Profil d'un membre du Conseil d'administration: François Brouard

Comptable agréé bilingue, François Brouard détient un baccalauréat en administration des affaires (B.A.A.) de HEC Montréal, une maîtrise en sciences comptables (M.Sc.) de l'Université du Québec à Montréal (UQAM) et un doctorat en administration (DBA) de l'Université du Québec à Trois-Rivières (UQTR). Il est présentement professeur agrégé en fiscalité et comptabilité financière à la Sprott School of Business, Université Carleton et directeur fondateur du Sprott Centre for Social Enterprises (SCSE) / Centre Sprott pour les entreprises sociales (CSES). Il est co-rédacteur en chef fondateur de la revue ANSERJ (Revue canadienne de recherche sur les OSBL et l'économie sociale) publiée par ANSER-ARES. Il travaillait auparavant à titre de consultant en formation et veille stratégique, de professeur à l'Université du Québec à Hull (UQAH), de chargé de projet pour le Programme de formation professionnelle de l'Ordre des comptables agréés du Québec et de chargé de cours dans plusieurs universités. Il a aussi exercé en vérification et en fiscalité pour une firme internationale de CA (Samson Bélair / Deloitte & Touche). Ses intérêts de recherche sont l'entrepreneuriat social, la veille stratégique, la transmission d'entreprises, les PME, la gouvernance, la formation professionnelle, la fiscalité et la planification financière.



ANNOUNCEMENTS: ANNONCES

VIDEO - At the crossroads of knowledge: 10-years of research partnerships on the Social Economy (18 minutes)

Many ANSER-ARES members will remember the excellent video of a synopsis of ten years of collaborative social economy research in Quebec that was shown at the ANSER-ARES Conference in Montreal in 2010. The long-awaited English subtitle version is now available at the link below. A link for the video about this partnership research in the social economy can be found at: English subtitle: <http://tv.uqam.ca/default.aspx?v=53014>

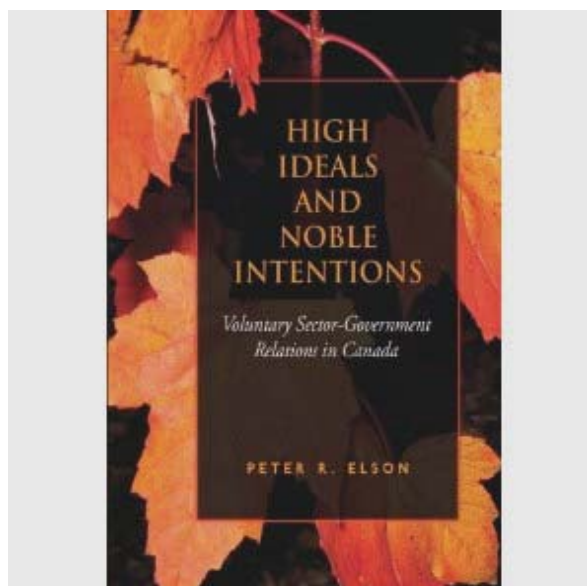
The French version is available here: <http://www.aruc-es.uqam.ca/ARUC%C3%89SetRQRP%C3%89S/Vid%C3%A9oAlacrois%C3%A9edessavoirs/tabid/115/Default.aspx>

New issue of The Philanthropist

The current edition of the journal, *The Philanthropist*, focuses on public policy offering articles about the practical issues organizations face in influencing policy decisions to theoretical views of public policy for charities and nonprofits in Canada. For this most recent volume, please go to <http://imaginecanada.us1.list-manage.com/track/click?u=005f6731841412b698044ce64&id=28905460cc&e=04c5e50833>

New book - *High Ideals and Noble Intentions* (2011) by Peter Elson

The relationships between governments and the voluntary sector in Canada are long-standing and complex. Beginning with an historical overview of developments in voluntary sector-government relations from 1600 to 1930, *High Ideals and Noble Intentions* goes on to explore more recent events and to bring present day policy and practice into focus. Peter R. Elson examines critical historical events in the relationship between the federal government and the voluntary sector which continue to exert their influence. He demonstrates through in-depth case studies that these events are critical to understanding contemporary voluntary sector-government relations. Elson explores the impact of the regulation



of charities based on amendments to the 1930 Income War Tax Act; the shift from citizen-based program funding to service-based contract funding in the mid-1990s; and advocacy regulation changes in the 1980s. Elson's case is strengthened by an important and timely comparison between voluntary sector and central government relations in Canada and England. This historically informed comparative analysis provides the basis for practical recommendations meant to improve the future of voluntary sector-government relations across Canada. <http://www.utppublishing.com/High-Ideals-and-Noble-Intentions-Voluntary-Sector-Government-Relations-in-Canada.html>

E-GIVING RESEARCH REPORT completed at the Institute for Nonprofit Studies, Mount Royal University

Kim Warnke, the 2010-2011 Student Research Intern at the Institute for Nonprofit Studies, Mount Royal University has completed the first comprehensive profile of E-Giving in Canada based on data from both CanadaHelps and the Mobile Giving Foundation. She will be presenting her research in Calgary in May and a research report will follow. ANSER-ARES members will be notified when the report is available. Kim is a fourth year honours policy studies student.

El “mapeo” de la economía social y solidaria: algunos retos, Yves Vaillancourt

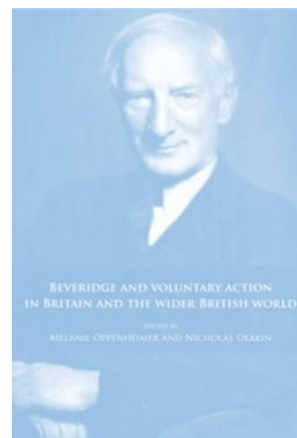
Le texte sur le mapping de l'ESS est sorti d'abord en espagnol, dans la revue Otra Economía (vol. 4, no. 7) dirigée par Jose Luis Coraggio, en tenant compte du fait que cette revue m'a demandé de faire une chronique régulière sur l'ESS en Amérique du Nord. Pour voir cet article: <http://www.riless.org/otraeconomia/Vaillancourt7.pdf>.

Le texte est sorti en français comme cahier de recherche du LAREPPS: http://www.larepps.ugam.ca/Page/Document/pdf_transversal/cahier_11-03.pdf.

New book - Beveridge and voluntary action in Britain and the wider British world

Edited by Melanie Oppenheimer and Nicholas Deakin.

William Beveridge was the architect of the welfare state in Britain and influenced similar developments throughout the world. His book, *Voluntary Action*, published in 1948 had its own impact in a variety of ways. This current book is the outcome of the 60th anniversary symposium which took place in London, England in 2008. This book will be of particular interest to historians, social policy researchers, political theorists, economists and educationalists. In addition to important chapters by British researchers, there are related chapters by researchers from New Zealand, Australia and Canada.



E-bulletin from the Nonprofit Library at Imagine Canada

Welcome to the launch of Tech Corner, a new column by TechSoup Canada to update you on technology knowledge and advice for nonprofits. In this issue, a review of web conferencing tools: Web Conferencing Tools: Right for You? <<http://imaginecanada.us1.list-manage2.com/track/click?u=005f6731841412b698044ce64&id=e959a00fa2&e=04c5e50833>>

The 2011 SectorCast webinar series <<http://imaginecanada.us1.list-manage.com/track/click?u=005f6731841412b698044ce64&id=ac039163be&e=04c5e50833>> is now open. Imagine Canada's SectorCasts are one hour web-based presentations on topics that matter most to the charitable and nonprofit sector, including: HR, Volunteerism, Fundraising, Philanthropy, and Risk Management. This year a number of SectorCasts will be offered throughout the spring and fall season, including:

- * Introducing 'A People Lens' (May 25th)
- * Best Practices in Partnership Development (June 15th)
- * Managing Risk with Confidence (September 14th)
- * Millennials: How to excite and impassion youth through your mission (October 19th)

Credit Union Central of Canada

Credit Union Central of Canada is pleased to launch the Credit Union Social Responsibility Infohub, an online community that joins each of Canada's 396 member-owned credit unions with CSR experts from Canada and around the world. The goal of the Infohub is to engage credit unions in discussions and share best practices on how to develop socially responsible activities within their communities.

For more information, please visit <http://cusr.cucentral.com/SitePages/Home.aspx>

BALTA members and friends,

The Winter 2011 Newsletter is available at the following URL:

http://auspace.athabascau.ca:8080/dspace/bitstream/2149/2955/1/BALTA_Autumn2010-Winter2011%20%281%29.pdf.

Social Economy Space

Visit the Social Economy Space (<http://dc.msvu.ca:8080/xmlui/handle/10587/9>) for a searchable research database which links directly to archived documents. It is hosted by the Social Economy and Sustainability Research Network/Partenariat sur l'économie sociale et la durabilité (<http://www.msvu.ca/socialeconomyatlantic/>) at Mount Saint Vincent University.

Events/Événements

ARNOVA conference Nov. 17-19, 2011 in Toronto

ARNOVA's 40th Annual Conference, focusing on the theme "Diversity in the Voluntary Sector: Who Are the Participants, Funders, Beneficiaries, and Volunteers?" will be held in Toronto, Ontario, Canada, from November 17-19, 2011. Please see their website for more details <http://www.arnova.org/>

Queen's University Public Policy and Third Sector Initiative conference Nov. 16, 2011 in Toronto

Don't miss this tenth anniversary conference on the Wednesday before ARNOVA's conference at the same site in Toronto. This special one-day event on "The Recession and Beyond: Taking Stock of Evolving Government-Nonprofit Relationships", is open to everyone.

Ontario CED Event

Connections to Revitalize Communities

June 8th, 2011 – 0900 to 16:30

Learning Enrichment Foundation, 116 Industry St., Toronto

If you have any interesting resources, etc. to suggest for the next newsletter, please send them to Gloria DeSantis at gloria.desantis@uregina.ca

Please send any nonprofit or social economy research announcements you would like to send to all ANSER/ARES members to

ANSER-ARES moderated email list

anser.ares@gmail.com

Subject: ANSER Member List

Vous pouvez nous faire parvenir pour diffusion aux membres toute annonce de recherche portant sur l'économie sociale ou le secteur à but non lucratif.

Une liste d'envoi pour les membres d'ARES

anser.ares@gmail.com